

AYUSH CHAKRAVARTY

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EDUCATION

HARVARD UNIVERSITY – Master in Public Policy Aug 2017 – May 2019
Key Courses: Technology Policy; Internet and Media Law; Econometrics; Data Visualization; Strategy; Product Design
Teaching Fellow: Product Management and Society (Prof. Kathy Pham), Political Theory

UNIVERSITY OF CALIFORNIA, BERKELEY– Bachelors of Arts Aug 2010 - May 2014
Economics and Political Science, Minor in City and Regional Planning

PROFESSIONAL EXPERIENCE

AD HOC, LLC | Product Manager, Search.gov. New York, NY
August 2019 – Present

- Managed feature development, product backlog, compliance work, user research and design for search engine powering over 2,100 live sites within federal government and comprising 335.2 million annual queries.
- Led agile team of 4 engineers in to reduce 80% of platform tech debt and bring all components into compliance
- Planned, supervised, and tested technical features that drove 36% reduction in customer service workload
- Developed and managed technical documentation for Search.gov APIs under Open API program
- Streamlined input processes for cross-functional collaboration between key Search.gov stakeholders

TEACHLY | Product Manager Cambridge, MA
Sep 2018 – May 2019

- Designed automated user feedback feature to increase feedback 5x using website tools and Trello
- Compiled feedback for 43 Harvard users through focus groups, one-on-one interviews, and emailed surveys
- Refactored product backlog by organizing epics and features to inform the business values.

LYNK KENYA | Product Management Intern Nairobi, Kenya
May 2018 - Aug 2018

- Ran product design by developing wireframes for 252 screens of user-facing Android app (accounting for 20% of company quarterly spending) for onboarding, job management, and retail listings
- Facilitated usability testing using high-fidelity design prototypes with 18 users and translated into 12 epics
- Developed 6-month product roadmap and prioritized backlog for 3-month development plan
- Increased onboarding of company contracts by 25% through redesign of internal applicant tracking software

YAHOO, INC. | Senior Analyst, Global Ad Products Sunnyvale, CA
May 2016 – Jul 2017

- Built KPIs for development of Tumblr trust and safety platforms in 11 iterations based on cross-functional input
- Analyzed 350M+ instances of quarterly user-generated ad feedback against revenue data to identify key areas for UX improvement; tracked ad feedback and pricing trends for homepage takeovers
- Managed 1000+ interactions with ad sales teams to reevaluate core ad policy issues across all Yahoo platforms
- Updated and reconciled Yahoo and AOL ad and user content policies during Verizon acquisition

ACUMEN, LLC | Data and Policy Analyst III Burlingame, CA
Aug 2014 - May 2016

- Supervised software development for data entry program at county agencies totaling 500+ social worker users
- Coordinated \$1.3 M contract, 8-person team, and weekly meetings with Medicare-Medicaid Coordination Office
- Managed data visualizations and reports on high-cost patients covered by Medicare Services for 55 regions

SKILLS

SQL JIRA Excel
R GIS Sketch
Tableau Kibana G Analytics

LANGUAGES

Fluent: English, Bengali,
Spanish, and Hindi
Intermediate: French

COMMUNITY

Asan Cup | Product Advisor
Project Basta | Mentor / Volunteer